

Copyright of Edward J. Woods, Ltd.

All rights reserved.

How to Speedily and Perfectly Conquer

THE

TOBACCO

Smoking and Chewing

HABITS

ALSO THE SNUFF HABIT.

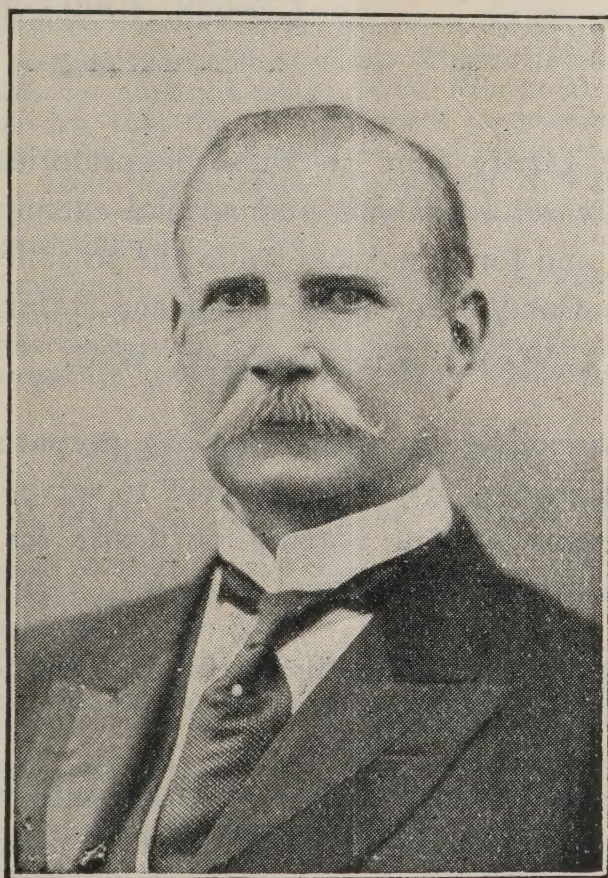


Photo by Fradelle and Young, London, W.

BY

Edward J. Woods

167, STRAND,

LONDON, W.C. 2.

CERTIFICATE.

Dr. A. B. GRIFFITHS, Ph.D., F.R.S.

(EDIN.)

*Member of the Chemical Societies of Paris and St. Petersburg ;
Principal of the Brixton School of Chemistry and Pharmacy ;
Analytical Chemist and Assayer ;
Bacteriological and Agricultural Expert ;
Author of " A Manual of Bacteriology ;" " The Chemistry of Tobacco ;"
" Researches on Micro-organism ;" " The Physiology of the
Invertebrata ;" " A Manual on Assaying," etc.*

LONDON, ENGLAND,

January 17, 1910.

This will certify that in these laboratories there has been made a careful analysis and special examination of the preparations and formulæ included in the so-called "C Treatment for the Conquering of the Tobacco Habit," as vended by Edward J. Woods, Ltd., London, W.C.

I am in a position to state that the preparations in this "C Set" are particularly well adapted to serve the intended purpose of removing all craving or desire for the use of tobacco by chewing or smoking.

The preparations are perfectly harmless when taken in accordance with the directions.

I have never examined or heard of any other formulæ or method for the overcoming of the habit of tobacco chewing or smoking which could be compared to the Woods Method in merit, and I firmly believe that the "Woods C Treatment" will prove in all instances thoroughly effective if taken according to the concise and easily followed directions.

(Signed)

A. B. GRIFFITHS, Ph. D.

LIBRARY
General Collections

P 3097



22502857968

The Tobacco Habit

By which is meant the excessive use of tobacco in the form of pipe, cigar or cigarette smoking, or chewing tobacco or snuff dipping.

DISCOVERED BY COLUMBUS.

Brief History of Use of Tobacco by Civilized Nations.

Not only did Columbus discover the New World in 1492, but he was the first white man to discover the existence of the tobacco habit. This was in Cuba, where he became interested in seeing the natives smoking crude cigars.

Some years afterwards a Spanish monk recognized the weed in a province of St. Domingo, called Tabaca—from this came the name of the plant.

From time to time, particulars of the tobacco habit were reported in Europe, but it was not until the return of Sir Francis Drake, in 1586, from a voyage of discovery, that the use of tobacco became more widely known and discussed, when Sir Walter Raleigh showed his interest in the weed by smoking a pipe. According to history, a servant who espied him became alarmed and threw the contents of a bowl of water over Sir Walter Raleigh's head, meaning to extinguish the fire!

From then until now the habit of smoking has extended to all parts of the earth, to the great injury of the people. Tobacco, like alcohol, is a stimulant for the nerves, and the quantity ordinarily used is excessive; therefore, it not merely overstimulates, but it *irritates the entire nervous system.*

CONTAINS TWO POISONS.

Either One of Which is Dangerous to Confirmed Tobacco Users.

There are seven or eight species of the tobacco plant. The Latin name is *nicotania*, probably so called after Jean Nicot, a French ambassador who devoted some attention to the plant.

According to deep chemistry, there are nine or ten different substances which go into the formation of the tobacco leaf, the important element being *nicotine*.

This is found to be, when extracted, a poisonous liquid alkaloid, with an acrid, burning taste. Nicotine is one of the most intense of all poisons, approaching in its strength the highly powerful prussic acid.

The other important element is an oil called *nicotianin*. This is also an intense poison, acting somewhat differently from nicotine; in fact, it acts upon different vital organs of the body. This is a peculiar fact in organic chemistry, as there is usually only one very active principle at the base of any particular production of the vegetable kingdom.

Perhaps you have tasted the poison in an old pipe or unclean cigar holder. It is exceedingly bitter. A very slight quantity of it is liable to kill.

Tobacco, as everybody knows, is chewed, smoked and snuffed. It is made up into plugs, cigars, cheroots, stogies, cigarettes, powdered (snuff), and shredded form.

NICOTINE.

The Common Name for the Poisonous Components.

The two poisons in tobacco, which are generally classed under the common title of nicotine, are liable to prove very dangerous to both the human body and mind. I say to the *human* because even the slightest quantity of nicotine is fatal to almost the entire animal kingdom, apart from the human division of it. And to use it is far more often fatal than is generally supposed.

It makes no difference in which way the tobacco is used; its poison gets into the blood, nerves, membranes and muscles just the same. There has never yet been any means devised of using tobacco without absorbing the nicotine; in fact, it would be an impossibility, same as to suggest taking lemonade without the juice of lemon.

You may take it for granted, therefore, that if you use tobacco excessively in any form *you are being poisoned* by nicotine.

There are several kinds of cigarettes that are prepared with opium, *canabis indica* (hasheesh) or cocaine. Thus, another very insidious and killing poison is taken into the system.

WEAKENS THE MUSCLES.

Very Deleterious Effect of Tobacco on the Strength.

The muscles are detrimentally affected. The successful young athlete who, in his period of triumph, takes to tobacco using, gradually becomes weak and unfit.

The muscles as well as the nerves become poisoned by nicotine.

NERVOUSNESS.

The Regular Tobacco User is Rarely Free from Attacks.

The harmful effect of tobacco upon the nerves is terrible. It causes all degrees of nervous mischief, from bad dreams to sleeplessness and thence gradually on to nervous prostration; yes, even to palsy and paralysis!

The effect of tobacco upon the nerves and muscles of the eyes is one reason why oculists and opticians flourish. The eyes of the excessive tobacco user are liable to gradually become weak. Flecks sometimes seem to float before them; they are dimmed and feeble. Many a man wears glasses which he need not do if he had the sense to abandon the use of tobacco. One serious result is *amaurosis*, or nervous blindness.

ACTION ON THE MIND.

Interferes with Will-Power, Memory and Concentration.

Tobacco is liable to impair the will-power, memory and general mental force. There is absolutely no doubt about this. It is too thoroughly known in the medical world, particularly among those authorities who study psychological matters.

Tobacco causes enfeebling of the mind and too often it leads to insanity.

IMPERILS VIRILITY.

Many Cases of Impotency and Other Sexual Weaknesses.

Another delicate but important subject is that of virile strength or manly vigour. It is greatly impaired by the constant use of tobacco in any form. Men who find they are becoming impotent or who suffer from other weaknesses of the sexual organism try to regain vigour by the use of medicines, but if they would "cut out" tobacco, they would require no restoratives, as nature is likely to do all that is needful for the man who suffers with what is sometimes termed "lost manhood."

A DEADLY WEED.

Direct and Indirect Effects of Use of Tobacco.

The following schedule shows some of the bad effects due directly or indirectly to the excessive use of tobacco. These are the commonest of the harmful results. Probably no tobacco user can escape one or more of the harmful consequences mentioned in this list :

Sleeplessness	Irritability	Throat ailment
Nicotine poisoning	Weakening of intellect	Decay of teeth
Diarrhoea	Loss of hair ; baldness	Nausea
Catarrh	Impaired mental vigour	Bronchitis
Deafness	Spermatorrhoea	Fetid smelling skin
Ringing in head	Carelessness	Impure blood
Loss of manly vigour	Yellow skin	Offensive perspiration
Weakening eyesight	Swellings	Hoarseness
Palsy	Congestion	Ulcer of stomach
Flecks before eyes	Amaurosis	Belching of gas
Emasculation	Cowardice	Aphasia
Disease of liver	Apoplexy	Indigestion
Bad dreams	Loss of self-control	Flatulence
Brain disorder	Insanity	Crawling sensations
Loss of appetite	Kidney disease	Biliousness
Cancerous affections	Hardened liver	Atrophy of organs
Nervousness	Nasal disorders	Appendicitis
Morbid craving	Lung trouble	Locomotor ataxia
Anxiety	Stained skin	Pains in stomach
Softening of the brain	Eczema	Tonsilitis
Ulceration of the lips	Dizziness	Pains in joints
Diseased gums	Husky voice	Spinal trouble
Cancer in mouth	Sexual debility	Rheumatism
Irritation of tonsils	Sore throat	Lumbago
Liquor craving	Retching	Abscess of kidneys
Heart palpitation	Pain in chest	Convulsions
Nervous dyspepsia	Degeneracy	Criminal mania
Headaches	Idleness	Restlessness
Foul breath	Indolence	Neurasthenia
Lockjaw	Gastritis	Night sweats
Stomach trouble	Hysteria	Hypochondria
Skin disorders	Paralysis	Fever
Mental depression	Heart failure	Tumours
Loss of memory	Renal disorder	Pleurisy

The more extensive the use of tobacco, the greater the damage, generally, yet there are many cases in which only a very little nicotine does a great harm.

ANOTHER DANGER.

Risk of Contracting Terrible Forms of Blood Poisoning.

A very serious danger of the use of tobacco is in the liability of acquiring a contagious disease and frequently such disorders are of the worst possible character.

I must refer plainly to the danger of catching consumption, syphilis, small pox, skin diseases and certain other disorders in this way. In a good many cigar factories, despite what is said to the contrary, cigar makers are accustomed to securing the tobacco wrapper at the end, by moistening the cigar between the lips and with the tongue. This filthy practice has been in vogue so long that it is almost impossible to force its abandonment. This is especially true among Spanish, Cuban and other foreign cigar makers.

Now consider the fact that among the Spanish and Cubans, and others from the Indies and elsewhere, there is a very high percentage of tuberculosis and syphilis. A proportionate share of these terrible diseases is distributed among the cigar makers

Just think of a consumptive or syphilitic person, sticking the ends of cigars in his mouth, which will afterward enter your mouth. If you happen to be suffering from a cracked lip, you are liable to find yourself afflicted with terrible syphilis. What will make a bad matter worse is that you will, at first, think there is only a little sore and will not pay much attention to it. When it becomes worse, your doctor will examine it and probably make an erroneous diagnosis. After having tried in vain to cure you of the kind of sore which this isn't, he will far too late learn that it is a rapidly advancing case of syphilis!

I admit this is unpleasant talk, but it is important that you should know the truth.

Another method of spreading consumption, syphilis and other contagious diseases is by the mutual use of a pipe. One lends it to another, and so on. Horrible diseases have been spread in this manner.

Cancer has also been extended in its deadly scope, in the manner above described. So have other diseases, including throat distemper, leprosy, and even malignant fevers.

DEGENERATING EFFECT.

Has Tendency to Lower Standard of True Manhood.

The persistent use of tobacco has a degenerating effect upon the whole system—mind, as well as body.

According to some authorities, tobacco has done much to contribute to the downfall of Spain and its Colonies. The Spaniards have, since the introduction of tobacco, lost their political power, their military strength, their former riches of art and literature, their chivalry, and much of their general moral as well as mental character.

Among ourselves, it is easy to find many instances of persons who have gone "all to pieces" in consequence of the use of tobacco. I could mention numerous instances among the men whom I have known. I recall, with deep regret, a recent instance where a former bright, shrewd and successful business man had recently gone into bankruptcy. He ascribes it on the records as being due to lack of capital. Privately he curses his creditors, intimating they were influenced by enemies to cut off his credit, thereby ruining him.

As a matter of fact, the actual trouble has been caused solely through the excessive cigarette smoking. He drank no liquor, so that cause did not contribute. He became nervous, his memory failed him frequently and he became careless. He could not add up a column of figures, or write a letter—or do much of anything—unless he first lighted a cigarette. Even then, he rarely did it right. He forgot to keep promises that he could easily have kept and even allowed his neglect to go so far that he did not take care of his cheques or notes when they became due at his bank. The bank authorities helped him out for a while, then they became tired of it and allowed his paper to go to protest. This is what ruined his credit; I mean this carelessness, forgetfulness, etc., coupled with the fact that he gained the reputation of being a "cigarette fiend." It was cigarette smoking that proved his downfall.

The prejudice which capable and successful persons, particularly business men, have against excessive use of tobacco is well founded.

HEART DISORDERS.

Tobacco Can Cause Serious Cardiac Ailments.

The poisonous nicotine of tobacco has an exceedingly deleterious effect upon the heart. In this pamphlet I cannot go into physiological details; please take my word for it that tobacco is a frequent cause of heart failure and premature death.

GASTRIC DISORDERS.

Nicotine from Tobacco Plays an Important Role.

Tobacco creates havoc in the stomach. It causes nervous dyspepsia, interferes with the digestion and induces gastritis.

The abdomen is far away from the mouth, nevertheless the nicotine reaches the intestinal tract and induces in some cases diarrhoea; in others, constipation. It is liable to cause hemorrhoids or piles. I have been told by medical men that there is a belief, becoming better founded from year to year, that tobacco is a cause of appendicitis. Gas in the stomach and bowels is often due to the use of tobacco.

GENERALLY HARMFUL.

Tobacco is Bad for Both Mind and Body.

The nicotine poisoning injures all parts of the human system and lowers the vitality, thereby making the body particularly receptive to diseases of many kinds, including pneumonia, malaria, typhoid, cholera, rheumatism, sciatica, lumbago, neuralgia, inflammations, eczema, catarrh, deafness, ringing noises in the head, spinal trouble, spasms, cramps, diabetes, crawling sensations of the skin, nervous twitching, urinary diseases, dropsy, asthma, bronchitis, consumption, and a long train of other ailments.

BAD COMPLEXION.

Tobacco Commonly Affects the Skin.

Tobacco is frequently the cause of a spoiled complexion. It induces numerous kinds of skin ailments. One particularly disagreeable trouble is a crawling sensation over the skin.

LIFE INSURANCE.

Why Companies Carefully Consider the Use of Tobacco.

Life insurance companies, when considering a prospective case, want to know about the applicant's use of tobacco. There is a reason why they do it!

Many a man has been refused an insurance policy because the use of tobacco has impaired his health.

When life insurance companies decline to insure a man's life, it means that they consider he is a dangerous risk—that he is liable to die prematurely.

GIVES OFFENCE.

Men of Decent Characters Do Not Wish to Be Classed as Objectionable.

Another objection to the use of tobacco is the personal offensiveness that it engenders.

The habit of chewing and spitting is too disgusting to describe. It is an insult to clean people.

The foul odour of a tobacco-laden breath is exceedingly disagreeable.

To many people the odours of tobacco smoking in any form are particularly obnoxious.

Did you ever get into a railway smoking carriage or room that is empty and note the disgusting odour of "cold smoke"?

Personally, I do not mind the odour of tobacco smoke as a rule, but I do not care to ride in a smoking compartment.

Self-respecting women are disgusted at the odour of a foul tobacco-laden breath. They may not complain, but their disgust exists just the same.

The use of tobacco has spoiled many a love match and has caused unpleasantness in married life.

"I DON'T CARE."

A State of Mind Caused by Tobacco.

The excessive use of tobacco lowers the moral character, it causes negligence, carelessness and a "don't care" disposition. The results of such tendencies are too obvious to need any detailed description. The man who spits or puffs his life force away is a victim to be pitied.

KIDNEY DISORDERS.

1. You Are Troubled, Tobacco May Be The Cause.

The kidneys are apt to be affected badly through nicotine poisoning. It sometimes leads to incontinence of urine, sometimes to even more serious disorders, including hardening of the liver and the insidious and generally fatal Bright's disease.

GOING BALD OR GREY.

Falling Hair, Greyness and Baldness May Be Due to Tobacco.

Falling of hair, followed by baldness, also the turning of dark hair to grey shade, are doubtless due in many cases to the poisoning of the blood and nerves by nicotine.

SMOKER'S SORE THROAT.

Also Asthma, Bronchitis, and Other Ailments of Respiratory System.

Sore throat, bronchitis, asthma, hay-fever, nasal troubles and even consumption may be brought on by the continued excessive use of tobacco.

WASTE OF MONEY.

A Needless Cause of Expense.

The financial side of the use of tobacco is worthy of consideration. How much money have you spit out or puffed away since you began to use tobacco? You probably know men who could own a house and land if they had the money they have wasted on tobacco.

I could easily set down a plentitude of financial statistics, but I will not pad this pamphlet with them. You ought to take pencil and paper, then do a little calculating.

Suppose that all the money that you spend in buying tobacco, cigars or cigarettes were dropped into a box. How much would this amount to in a year? How many years have you been addicted? Do a sum in arithmetic, not overlooking interest simple and compound.

You will surprise yourself with your figures.

WILL POWER.

Do Not Expect It to Eliminate Nicotine from the System.

It is a very pretty thing to promise yourself that you will give up the use of tobacco. Probably you have done it several times already.

The reason why you have not succeeded is just as plain as the reason why you cannot cross the ocean by will power. You have the will to go, but you need the assistance of a steamboat. In the case of the tobacco user the C Treatment is for the purpose of giving the necessary aid. With this splendid and scientifically devised Treatment it is easy to accomplish the desired end, when will power has been tried in vain, as legions of my customers have testified. Let the C Treatment do the same for you as it has done for them.

INEFFECTIVE METHODS.

Have You Tried Remedies That Were Unsuccessful ?

Suppose you travel on a railway that has carried millions of passengers safely. Occasionally accidents occur. Would you, for such reason, refuse to ride on that or any other railway ?

Would you determine never to carry an umbrella because you had the bad luck of losing one, while another was blown inside out ?

Apply this logic to other remedies or methods or systems that you have tried for the purpose of conquering the tobacco habit. They may be good in many cases but they failed in yours. Maybe you will admit to yourself—without telling anybody—that you never followed the directions right.

Mind you, I am not running down our competitors, whether they be good or bad. I am telling you that if you want a winning remedy you should waste no more time, but get the Woods' C Treatment Set and be happy. Three days ! Victory won !

COST AND RESULT.

Expense of Proper Method Is Comparatively Slight.

Take your pencil and figure out the cost of being an excessive tobacco user. Not merely the price of cigarettes, snuff, tobacco, etc., is to be reckoned, but you must consider your frequently nervous, distressed condition, your secret, silent suffering of body and mind, your inability to gain advancement, your doctors' or patent-medicine bills, due directly or indirectly to tobacco.

The cost of the Woods' C Treatment Set is one guinea. Consider the remarkable benefit to health. Think of the satisfaction of knowing you are not wedded to the habit any longer. Is it not worth a guinea to be free ?

Just stop and think how quickly you will save the cost by being freed from the tobacco habit ! And think of the money you can save afterward ! And you'll miss no enjoyment ; you should be happier than ever before.

Better pay one guinea to be completely and perfectly rid of the tobacco habit than to squander money on it. Let the small cost mean to you the difference between slavery and freedom !

TOBACCO POISONING.

A Danger that Should Be Guarded Against.

Very many children have been killed by swallowing tobacco.

A case is on record of a man who, while cleaning his pipe with a knife, happened to cut himself slight. The nicotine poisoning was so serious that it was necessary to amputate his arm to save his life.

Six grains of nicotine is recorded as a fatal dose ! If a person were forced to eat a strong cigar he would probably die in terrible convulsions. Thousands die slowly and miserably through the excessive use of tobacco ; they poison themselves with nicotine. Is it safe to play with such poisonous substances just because others do so ?

In Belgium, a murder was committed by the assassin putting cut-up bits of tobacco into the food of a drunken man.

Not a few cases are on record where children have taken their fathers' pipes for bubble blowing. They sucked in enough nicotine to kill them.

Many an infant has been killed in its cradle by the father who had no better sense than to frequently fill the room with tobacco smoke.

Tobacco is a recognised poison ; if you are a slave of King Tobacco (sometimes called Lady Nicotine) I advise you to free yourself as speedily possible. You owe this to yourself and to those who are near and dear to you.

SOME SPECIAL REASONS.

Why the Tobacco Habit is a Disgusting Nuisance.

It causes spitting, and the filthiness thereof.

It is the cause of many fires; has ruined millions of pounds worth of property.

It causes a waste of time.

It is displeasing to nearly all of the female sex, although ladies may, for the sake of pleasantness, not admit it.

It blackens the teeth and often makes the lips dirty.

It frequently causes violations of laws or important rules.

Many a person has fallen asleep with a pipe, cigar or cigarette in the mouth which has dropped upon clothing or cloth and caused a fire that has been fatal to himself and others.

Nobody can gainsay that chewing is very sickening or disgusting to most others.

ASSOCIATED WITH ALCOHOL.

Tobacco and Liquor Frequently Go Together.

Tobacco creates an abnormal thirst which seems only to be satisfied by the drinking of something containing alcohol.

The tobacco and alcohol habits usually go together.

Many a sensible man cancels the two nuisances together, and usually my C and A Treatments are the ones that do it. On application I will send you a very interesting book, "Confessions of a Former Alcohol Slave." It tells how to be freed from the drink habit and how to save another with or without his knowledge.

TOBACCO HABIT AND LEPROSY.

And Other Terrible Diseases That Come Upon Smokers.

Thus far, over two hundred cases of leprosy in the United States have been traced to cigarette smoking.

Within one year in one hospital alone there were fifty-one cases of persons suffering from a certain horrible disease that they had acquired through smoking. And there were many more suffering from other diseases. Not long ago, some of the employees of a cigar factory felt ill, but kept on working. Finally, one by one, they broke down and went to bed. It was found they had smallpox. Thousands of the cigars had been distributed and cases of smallpox were reported in many places!

A doctor, on a tour of inspection, found many cigar-makers at work finishing "with a lick and a stick," and in numerous instances they had ugly scrofulous or syphilitic sores on their lips!

EVERYTHING AGAINST IT.

There is Nothing to Be Said in Favour of Tobacco.

Tobacco, like alcohol, and for nearly the same reasons, injures the brain, deranges the entire nervous system, spoils the appetite for wholesome food, lowers the life forces, injures the lungs, heart, stomach, kidneys, genitals and other organs and depresses the general condition of the body.

In colleges and other educational institutions, the average in ability evinced by tobacco users is considerably below that of students who do not use the weed.

The Medical Times mentions one record of a hundred and twenty-seven cancers being cut from the lips of smokers in one hospital, in one year.

The tobacco user deludes himself with the fancy that the weed is quieting his nerves, but as a matter of fact the nicotine merely acts as a kind of narcotic, deadening the victim's sensibilities to the joys of society and human affection. Tobacco might be said to make the soul "shrink."

INTERESTING FACTS.

Read These and Decide to Order My Treatment Now.

If you are a heavy smoker, take a bath in clear, hot water, gradually allowing to cool. Drop a live fly or other insect into the water and it will probably die instantly.

Many cases of innocent persons suffering (and sometimes dying) of convulsions, or other serious disorders, have occurred because of being obliged to sleep often in a room where tobacco is used. Women and children are particularly susceptible.

Many a husband has injured his wife's health by poisoning her with nicotine, in sleeping in the same bed or room.

Tobacco may gradually paralyze the nervous system ; many post-mortem examinations have proved this.

Tobacco using is identified with many cases of cancer. It is reputed to have killed General Grant and many another hero.

The use of tobacco induces and extends the liquor habit.

An authority calls it "Satin's fuel for the drinking appetites."

The excessive tobacco user can scarcely hope to escape the poisoning of nicotine, whether he inhales smoke or not.

No doubt, many a pair of eyeglasses has been put aside, being no longer necessary after the tobacco habit is conquered.

When you are no longer a slave to the tobacco craving you should feel better every day. I believe you will find much greater satisfaction in life than you ever had before, since you began to use tobacco.

No one is too old to overcome the tobacco or snuff craving.

If, after getting rid of the habit by the Woods' C Treatment, you are so foolish as to want to take up the use of tobacco again, later on in life, you can do it, but you must acquire the habit all over again, just as when you first learned.

If you feel too poor to obtain my C Treatment, drop coins into a box, same amounts as you spend for tobacco from day to day. You will soon accumulate enough.

If you are thin, add weight by letting my C Treatment Set stop the nicotine poisoning. Read the remarkable testimonials.

MY "C" TREATMENT.

A Superior Method at the Low Price of One Guinea.

My C Treatment for the Tobacco Habit is aimed to conquer it in any and every form. This Method is the achievement of modern science. Here is what I want you to feel :

The nicotine and nicotianin poisons should be speedily and thoroughly cleared out of the system by natural means.

The craving for tobacco is overcome, gently and pleasantly.

The person who is taking my Treatment should feel better every hour. The improvement is wonderful. It portends health and prosperity.

You should sleep calmly ; let your mind be cheerful. You will be pleased with what is being accomplished.

You ought, with good reason, to be proud of yourself.

HORROR OF BLINDNESS.

Liable to Attack the Tobacco User at Any Time.

Amaurosis is a form of nervous blindness, which is liable to attack the excessive user of tobacco. It is a terrible ailment. Among the approaching signs are general nervousness and occasional twitching in the eye muscles. Get the dangerous poisons out of your system quickly, then you can breathe freely again.

PERFECTLY SAFE.

A Harmless, Efficient Method if Directions Are Followed.

My C Treatment for the Tobacco Habit is absolutely harmless.

Nobody need know that you are using my C Treatment unless you choose to tell. Many a time an inveterate tobacco user has discontinued using the weed and has allowed others to think that he did it by will-power, when, as a matter of fact, my Treatment has done it.

It is a mild, comfortable method, and I repeat that it is perfectly safe.

TIME REQUIRED.

Victory Can be Accomplished in only Three Days.

Start with my C Treatment any time you like and notice the beneficial effect hour after hour until the end of the third day when you say to yourself that you are freed completely from the craving for tobacco in any form. When freed from the habit you will doubtless wonder how it was you could ever have been such a fool in the past.

Many of my patrons obtain the C Treatment at the same time that they order my A Treatment for Drink Habit. This is a good plan. The C Treatment Set can be used after the A Set or *vice versa*.

TWO FORMS OF ANTI-TOBACCO TREATMENT.

For Taking or Giving With or Without User's Knowledge.

My C Treatment for the Tobacco Habit is to be taken by the person who desires to be freed. Obviously, he knows that he is taking it.

I am asked sometimes, if I can provide a Treatment which can be given without the tobacco user's knowledge. Yes, I can. This is my CC Treatment. It can be given secretly in any kind of food or drink. It is tasteless. The theory is that the person finds that he is losing his desire for tobacco and soon abandons its use altogether. The price of this CC Treatment is one guinea, same as the regular C Treatment. Be very careful to mention, when ordering, that you want the CC Treatment, that is to be given secretly.

A RELIABLE METHOD.

My Anti-Tobacco Method is Complete in Itself.

I refer to my Treatments for overcoming the tobacco habit as Woods' Treatments or Methods, and it is to be understood that these expressions include the effective preparations and the entire method whereby the desire for tobacco in any form is overcome. The advice and suggestions given in the pamphlets which are sent with the preparations and the published testimony of the legions who have made successful use of my Treatments are invaluable aids in accomplishing the desired purpose of obtaining a complete riddance of the tobacco habit.

ONE GUINEA FOR LIFE SAVING.

It Is Within the Reach of Every Tobacco User.

You can save the cost of my C Treatment very quickly. You know this perfectly well. Take paper and pencil and reckon it out.

You should lose no time in sending me the required sum of one guinea. If, however, you find it inconvenient to do so, I will accept ten shillings and sixpence, and you can pay me the other half guinea when the Treatment comes.

I pay postage. The Treatment is sent carefully packed, in a plain box, with no printing on the outside to denote the contents.

TO WOMEN WHO ARE ADDICTED.

Place Your Faith in the Woods' C Treatment and Conquer the Habit.

Many women have quickly, gently and satisfactorily overcome the addiction to snuff, cigarettes, pipe, etc., by means of my C Treatment. A wonderful improvement may be expected in nerves, complexion and general health, and the mind should be much more cheerful. Correspondence strictly confidential. I have many testimonials from women who were formerly addicted to cigarettes, snuff and other forms of the tobacco habit; they were freed by Woods' C Set.

SPECIAL REMARKS.

Several Minor Points Explained.

My C Treatment Set is not intended to conquer drink habit. Nor are my other Treatments intended for the overcoming of the tobacco and snuff habits. Each Treatment Set has its own particular purpose.

I am sometimes asked if my Treatment can eliminate the habit of cigarette smoking without interfering with the habit of cigar or pipe smoking or tobacco chewing. I answer that it cannot. The entire use of tobacco must be overcome by my C Treatment. It cannot half accomplish the work.

I am sometimes asked to send a Treatment on the "pay-when-cured plan." I do not do business that way because it involves too much correspondence, looking up references, book-keeping, etc. If I were to do it for one I should in fairness do it for all. But I will stand by my Guarantee Certificate. Read it carefully.

SNUFF HABIT IS HARMFUL.

Merely a Form of the Tobacco Habit.

In addition to combating the tobacco habit, my C Treatment is equally successful in gently and effectually overcoming the snuff habit. Snuff is merely a modified form of tobacco. If you are addicted to snuffing, dipping, tasting or eating snuff, my C Treatment is what you want.

DO NOT DELAY.

Now Is the Time to Order It and Benefit Yourself.

Do not delay in obtaining this C Treatment if you need it. You will be surprised at the benefit that overcoming the tobacco habit will prove to your physical and mental health. You are likely never to regret that you made the small investment.

It seems to me that I have, in this pamphlet, given all particulars that you could possibly wish to know, yet if you desire further information, do not hesitate to write to me and ask questions, remembering, however, that I am not your physician and do not give medical advice.

WOODS' TREATMENT SETS.

List of Treatments Sold by Edward J. Woods, Ltd.

My A Treatment Set is for the conquering of the drink habit; it is a famous three days' method. Price two guineas.

My B Treatment Set is for the drink habit, when it is necessary to overcome the love of strong drink without the knowledge or consent of the person who is addicted. Price two guineas.

My C Treatment Set, as described in this pamphlet, is for combating the habit of excessively chewing tobacco, or taking snuff, or smoking cigarettes, cigars or pipe. Celebrated three days' method. Price one guinea.

My CC Treatment Set is for combating the insidious tobacco habit in another, without that person's knowledge, whether he or she smokes or chews excessively. Price one guinea.

My D Treatment is for drug habits, including the use of morphine, chloral, sulphonal, cocaine, opium, laudanum, chlorydine, paregoric, hasheesh, drugged medicines, heroin, etc. Price two guineas.

My E Treatment is for want of nerve power, loss of appetite, languor, depression, weakness of the stomach and general loss of tone. Price two guineas.

HOW TO REMIT.

Simple and Safe Methods of Sending Money.

A safe way to send money is by postal-order or money-order made payable to Edward J. Woods, Ltd., at G.P.O., London, or by cheque on any bank in the United Kingdom. If the cheque is payable at any other than a London bank, then please add threepence to cover the collection fee which I must pay.

Postal orders, money orders or cheques should be "crossed" by drawing two parallel lines across the face of the order and writing the words "and Co." between them. Keep the coupon (or counterfoil) of the postal order.

If the amount is sent in cash or notes the letter must be registered.

When ordering, please give your name and full address plainly. Do not leave it to me to guess where you live. Recently I received an order from Mr. Arthur Jones, of Newport. The postmark was illegible; he enclosed a postal order for 21/-. He failed to mention what county he lives in. There are twelve towns by the name of Newport in the United Kingdom. I had to await his complaint before I could fill the order. When Mr. Jones finally wrote, he was in an irritable mood—as most tobacco users are—and wanted to know if I intended to pocket his money without giving him anything! By his correspondence he proved that the use of tobacco had made him careless, forgetful and peevish.

Please write your name and address clearly and in full. It is worth while to take the time to put your name and address in plain capitals like printing type, then no mistake can be made in copying the address on the packet which will be sent to you.

The Woods' "C" Treatment

FOR OVERCOMING THE Tobacco Habit in any Form

Including Cigarette, Cigar and Pipe
Smoking, Chewing and Snuff Taking.

THIS C TREATMENT is aimed at speedily winning a victory over the tobacco habit despite all failures of will power, promises, proprietary remedies, threats, doctors' advice, pledges, coaxings, diet or other methods which are so frequently tried in vain.

MY METHOD is safe and gentle. It contains no habit-forming drugs which are used in certain other forms of treatment and which give false relief—often worse than the tobacco habit itself.

NO LENGTHY TIME. It is devised and purposed that my preparations can be taken and the C Treatment carried out successfully during **only 3 days**, at the end of which time the craving will have disappeared completely, and the person will have no more desire for his hitherto favourite pipe, cigar, cigarette, plug, etc., than a person who has never touched tobacco.

TWO FORMS. My C Treatment is usually taken by the person for his own benefit, of his own accord. There are cases where persons (including all ages, from boys and girls to elderly men and women) are so strongly addicted they cannot abandon the habit and will not try, and for such as these, relatives can obtain my special CC Treatment for giving secretly in food or drink. It is purposed gradually to cause a disgust for cigarettes or any other form of tobacco, thereby defeating the habit.

PERSONS OF ANY AGE who are capable of using tobacco in any form are equally capable of being rescued from its thralldom by the Woods' C and CC Treatment Sets. Either Sex.

PRICE ONE GUINEA. This is the cost of the Woods' C or CC Treatment, which is likely to be worth hundreds of times its value to the person who takes it, when it is remembered that the aim is to extend the span of life, create contentment and wonderfully improve health through stopping the nicotine poisoning.

EDWARD J. WOODS, Ltd.,

167, Strand, : : London, W.C. 2.

Correspondence and Printed Matter in English, French, Spanish or Italian.

Start Life Anew

**Get Nicotine Poison Out of Your
System—Become Calm, Forceful,
Successful and Prosperous**

You have been trying for a long time to make a new start.

You know that tobacco is doing you serious harm, and you have tried to get rid of the habit—for a while, at least—but couldn't manage it. The craving was greater than your will power! Think of it—you a slave to a drug—the nicotine of tobacco!

And you have been consoling yourself that you were not one of those unfortunate victims of drug habit!

Stop deceiving yourself. You are a victim of nicotine, which is a stomach enemy, a nerve wrecker, a heart weakener and a life shortener.

You cannot "wish" the habit away, but by the Woods Method you can rid your system of it in 72 hours by the clock and become genuinely happy.

Life will look good to you when you are freed from tobacco thralldom. Your mind will be clearer. Your nerves calmer. You will see everything from a new perspective.

Listen! Your better self is telling you to heed the call. Order the C Treatment Set to-day.

One Guinea is the price. And tobacco freedom is likely to prove worth a thousand times its cost to you.

EDWARD J. WOODS, Ltd.

167, Strand,

London, W.C. 2.